



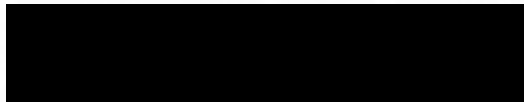
# Digital Kitchen Studios

Design, Video & Animation Production  
Content Case Studies

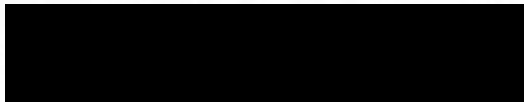
8 March 2024



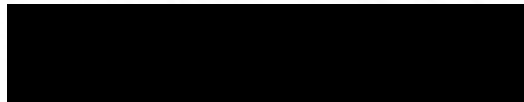
LIVE EVENTS



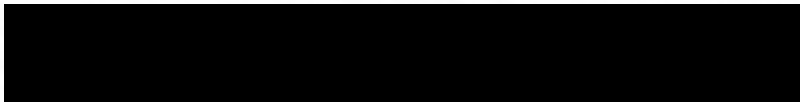
HYBRID EVENTS



VIRTUAL EVENTS



TECHNICAL PRODUCTION





# About the Company

Digital Kitchen Studios Pte Ltd is a creative agency that specialises in providing and delivering creative solutions and technologies in event and experiential marketing. The company is part of Expo AV Pte Ltd, a leading AV company based in Singapore.

We are one of Singapore's leading & pioneer specialists in 3D video mapping projections since 2010. We pride ourselves in developing and creating one-of-a-kind immersive experiences that will change the way you think about the world around you.

The company also specialises in one of a kind digital solutions. We provide digital strategies with solid tactical planning and frameworks that transients to tangible production pipelines which supports the various types of interactive developments, from UI & UX developments to gestural and facial tracking programming right down to social media integrations.

The company is led by Founder and Managing Director Gerard Rodrigues and backed by a dedicated team of multimedia experts formed for specific productions in the field of projection mappings, content creation, live & virtual events productions & interactive developments.

LIVE EVENTS



HYBRID EVENTS



VIRTUAL EVENTS



TECHNICAL PRODUCTION







# Our **Philosophy**

At DKS, we believe that to think big, is to do big. We are always looking to collaborate with our clients as a team with a common vision to engage and inspire. Our mandate is to help clients garnered compelling interactions that transcend audiences.

With each project we take on, we are pushed to go beyond conventional boundaries and rise to meet new challenges of technology and human engagement.

LIVE EVENTS



HYBRID EVENTS



VIRTUAL EVENTS



TECHNICAL PRODUCTION





# DK STUDIOS SHOWREEL









# CONTENT PRODUCTION – **LED & PROJECTION MAPPING** CASE STUDIES



# Palace of Justice, Kuala Lumpur, Malaysia

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19 x Full HD projectors, 20k lumens each

Mapping and content + Media servers



LIVE EVENTS

CONTENT

TECHNICAL PRODUCTION

PROJECTION MAPPING



# TESLA @ BCA, Singapore

7 x Full HD projectors, 12k lumens each  
Mapping and content + Media servers



Video preview *\*click to play*

LIVE EVENTS  
CONTENT

TECHNICAL PRODUCTION  
PROJECTION MAPPING

*\*Clicking the image will direct you to YouTube*



# TARGET Conference, Sydney, Australia

12 x Full HD projectors, 12k lumens each  
Mapping and content + Media servers

Video preview *\*click to play*



LIVE EVENTS  
CONTENT

TECHNICAL PRODUCTION  
PROJECTION MAPPING

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**International Transport Workers Federation 2018 Congress @ Suntec City Convention Centre, Singapore**

9 x Full HD Laser projectors, 12k lumens each  
Mapping and content + media servers

Video preview *\*click to play*



*\*Clicking the image will direct you to YouTube*

LIVE EVENTS  
CONTENT

TECHNICAL PRODUCTION  
PROJECTION MAPPING



# International Transport Workers Federation 2018 Congress @ Suntec City Convention Centre, Singapore

ITF2018

BIG PICTURE

ANIMATION 1

DIRECTIONS

STORYBOARD

DIGITAL KITCHEN STUDIOS

## THE BIG PICTURE SPECIFICATIONS - ITF 2018

SCREEN SPECIFICATIONS FOR DISPLAYING **VIDEOS** ONLY

DIGITAL KITCHEN STUDIOS

**THE BIG PICTURE@SUNTEC SPECIFICATIONS**

**DUE TO THE SPECIFIC NO DISPLAY AREA OF THE WALL, THE OVERALL DESIGN COMPOSITION HAS TO BE STRATEGICALLY PLACED SO MUCH SO THAT THE FOCAL POINT WILL STILL BE AROUND THE CENTER SCREEN AREA.**

**IMAGERIES WILL BE FLOWING TO THE LEFT AND RIGHT WINGS AND MERGING IN UNISON TO THE CENTER SCREEN AS A FOCAL POINT.**

**LEVERAGING ON THE HORIZONTAL SHAPED WALL, GRAPHICS AND ANIMATION WILL FLOW EITHER FROM LEFT TO RIGHT OR VICE VERSUS, CREATING A SYMMETRICAL TRANSITIONAL FLOW WITH THE OCCASIONAL CONCENTRIC FLY INS AND OUTS TO BREAK THE MONOTONY.**

**DEPENDING ON THE LIMITATIONS SET BY SUNTEC CITY REGARDING THE ESCAGRAFIKS, AN AREA OF ABOUT 500 PIXELS FROM THE BOTTOM OF THE LEFT & RIGHT WINGS MAY BE FACTOR FOR LOGO AND INFORMATION DISPLAY.**

## THE BIG PICTURE CREATIVE - ITF 2018

i→F

DIGITAL KITCHEN STUDIOS

**CREATIVE DIRECTION**

**DRAWING CONCEPTS FROM TOPOGRAPHY DESIGN & AERIAL PHOTOGRAPHY, THE IDEA IS TO MERGE IT WITH ESSENCE FROM THE OVERALL ITF BRAND GUIDE.**

**THE BOLD USAGE OF TYPOGRAPHY DESIGN AS SILHOUETTES OR MOVING PLATES TO BRIDGE THE DIFFERENT SEGMENTS OR SCENES INTO AN ABSTRACT JOURNEY.**

**IMAGERIES WILL FEATURE THE DIFFERENT AUTO-MOBILES THAT ARE UNIQUE TO ITF, AND WITH THE CONGRESS BEING HELD IN SINGAPORE, AERIAL VIEWS OF KEYED LOCATIONS AROUND SINGAPORE WILL MOSTLY BE FEATURED. TOURISM, SMART CITIES, AUTOMATION, WOMEN POWER WILL BE AMPLIFIED BY VISUAL ASSOCIATIONS.**

**THE OVERALL DESIGN WILL BE HARMONIOUS IN COMPOSITION, ELEGANT IN MOTION. THE GOAL IS TO CREATE A LIVING BREATHING LED WALL THAT IS PLEASING TO THE EYE.**

## THE BIG PICTURE STORYBOARD - ITF 2018

DIGITAL KITCHEN STUDIOS

## THE BIG PICTURE SPECIFICATIONS - ITF 2018

SCREEN SPECIFICATIONS FOR DISPLAYING **VIDEOS** ONLY

DIGITAL KITCHEN STUDIOS

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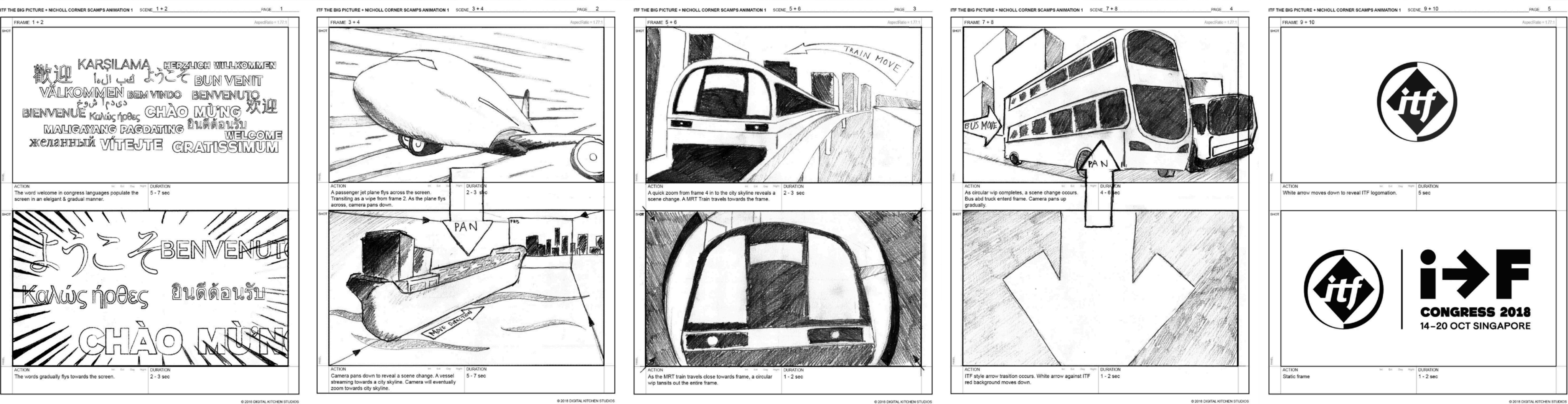
## THE BIG PICTURE STORYBOARD - ITF 2018

DIGITAL KITCHEN STUDIOS

Moodboarding example



# International Transport Workers Federation 2018 Congress @ Suntec City Convention Centre, Singapore



Storyboarding example

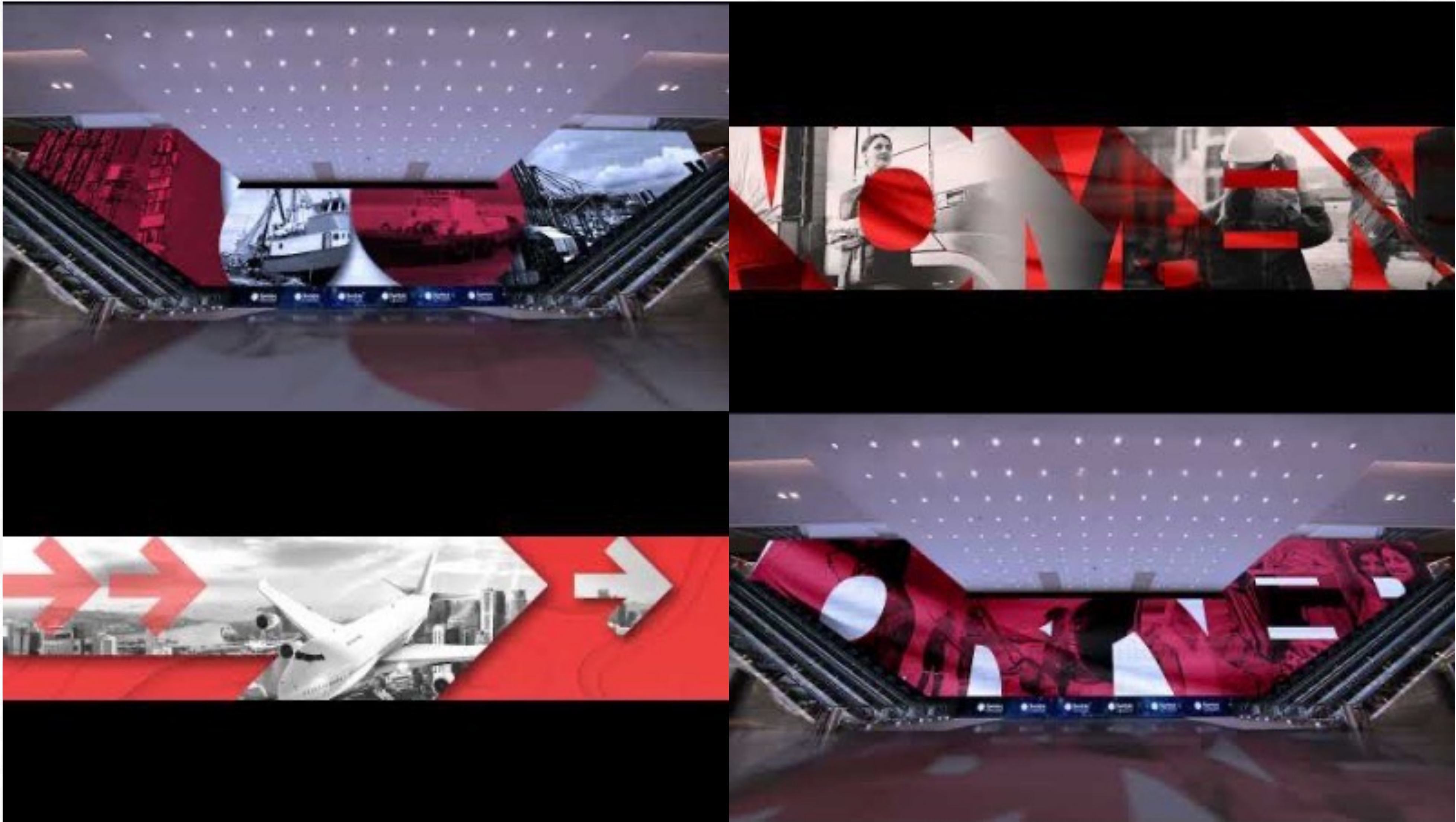
LIVE EVENTS

LED CONTENT



# International Transport Workers Federation 2018 Congress @ Suntec City Convention Centre, Singapore

Video preview *\*click to play*



*\*Clicking the images will direct you to YouTube*



# International Transport Workers Federation 2018 Congress @ Suntec City Convention Centre, Singapore

Video preview *\*click to play*



LIVE EVENTS  
EVENT HIGHLIGHTS

TECHNICAL PRODUCTION  
VIDEO PRODUCTION

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# 136<sup>th</sup> INTER PARLIAMENTARY UNION 2017, DHAKA, BANGLADESH

Video preview *\*click to play*



Building projection mapping on the façade of the Jatiya Sangsad Bhaban or National Parliament House, located at Sher-e-Bangla Nagar in the Bangladeshi capital of Dhaka.

The 136th IPU Assembly took place from 1 to 5 April 2017, at the Bangabandhu International Conference Centre in Dhaka, Bangladesh.

*\*Clicking the image will direct you to YouTube*



# BMW THE NEW 7 SERIES 2022 LAUNCH @ CAPELLA, SENTOSA, SINGAPORE

Video preview *\*click to play*



*\*Clicking the image will direct you to YouTube*



# BMW THE NEW 7 SERIES 2022 LAUNCH @ CAPELLA, SENTOSA, SINGAPORE

## Style 01

Holding Slide



## 02 Style

Welcome Intro

## Style 03

BMW Crystal Headlights  
Iconic Glow



## 04 Style

Rear Lights



LIVE EVENTS

CONTENT

TECHNICAL PRODUCTION

PROJECTION MAPPING



# BMW THE NEW 7 SERIES 2022 LAUNCH @ CAPELLA, SENTOSA, SINGAPORE

Video preview *\*click to play*



Featuring the Crystal Headlights of the i7



Featuring the Touch Command of the i7



Featuring the Interactive Bar of the i7



Featuring the Personal Assistant of the i7

*\*Clicking the images will direct you to YouTube*



# Mont Blanc 1858 Launch 2019 @ Theatreworks, Singapore

Video preview *\*click to play*



*\*Clicking the image will direct you to YouTube*



# Mont Blanc 1858 Launch 2019 @ Theatreworks , Singapore

Video preview *\*click to play*



*\*Clicking the image will direct you to YouTube*



# Singapore Fintech Festival 2018, Singapore Expo MAX Atria, Singapore

Video preview *\*click to play*



*\*Clicking the image will direct you to YouTube*



# Linde Event 2019 @ Jurong Island Linde Expansion Plant , Singapore

Video preview *\*click to play*



*\*Clicking the image will direct you to YouTube*



# Linde Event 2019 @ Jurong Island Linde Expansion Plant , Singapore

Video preview *\*click to play*



*\*Clicking the image will direct you to YouTube*





# CONTENT PRODUCTION – **3D VIRTUAL ENVIRONMENT & LIVE ACTION** CASE STUDIES



# UD TRUCKS VIRTUAL LAUNCH 2021

Video preview *\*click to play*



## VIRTUAL EVENTS

3D LIVE ACTION & VIRTUAL LAUNCH

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# ARMY55 VIRTUAL EXHIBITION 2020

Video preview *\*click to play*



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# Digital Kitchen Studios

Thank You for viewing.

Contact Us

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Mobile +65 9651 3351



LIVE EVENTS



HYBRID EVENTS



VIRTUAL EVENTS



TECHNICAL PRODUCTION

