



Creative Technology & Experience Platform

Audio · Visual · Lighting · Broadcast · Content

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Our Venue Partner
- D'Marquee

Introduction to D'Marquee

D'Marquee is a purpose-built venue at [Downtown East, Pasir Ris](#), minutes from Singapore Changi Airport. Operated by [NTUC Club](#)—the leisure and entertainment arm of the National Trades Union Congress (NTUC)—it forms part of NTUC Club's MICE ecosystem alongside Begonia Pavilion and event spaces at D'Resort, and serves as a strategic platform for UPlay, NTUC Club's corporate concierge for tailored events and experiences. In January 2025, NTUC Club unveiled a newly renovated, larger, more modern D'Marquee, designed to meet the demands of today's events landscape. Spanning 2,400 m² (pillarless, fully air-conditioned) with an approximate 8 m internal height, D'Marquee accommodates up to 2,200 pax (theatre), 500 pax (classroom), and 1,320 pax (banquet)—supporting concerts, exhibitions, large-scale consumer shows, corporate events, product launches, weddings, and festivals within a resort-style environment. The refreshed venue features a shipping-container-inspired design, acoustic treatment, and a solar panel initiative as part of NTUC Club's go-green efforts.

From 1 January 2025, Expo AV serves as the Official Technical Partner for D'Marquee, delivering integrated technical production across all events. Backed by proven expertise as Official Technical Partner for the Singapore Airshow since 2010, Expo AV brings coordinated AVL systems to the venue, supported by a 9-metre working ceiling, 20-ton rigging capacity, LED and lighting infrastructure, and a sound system featuring Proel Group's Axiom loudspeakers. Beyond the hall, the venue benefits from Downtown East's ecosystem of amenities—easy access to D'Resort, dining, leisure and entertainment—creating convenience for business and leisure attendees, including out-of-town guests.



Who D'Marquee Serves

D'Marquee is designed for a wide range of event stakeholders, offering flexible configurations, tailored packages, and end-to-end support to suit different programme needs.

Event Planners & Organisers

D'Marquee simplifies delivery with an adaptable, professionally managed venue model. Customisable event packages, integrated AV support, and coordinated on-site operations allow planners to focus on programme design, guest experience, and stakeholder management —without being constrained by venue limitations.

Corporate & Business Leaders

With a refined, resort-style environment, D'Marquee supports both high-performance working sessions and social moments. It is well-suited for corporate retreats, team-building programmes, product launches, client engagement events, and large celebrations — creating a setting that encourages collaboration and meaningful interaction.

Sustainability-Focused Organisations

D'Marquee supports organisations seeking to reduce event impact and align delivery with sustainability and CSR objectives, enabling more environmentally responsible event planning without compromising experience or production standards.



Integrated Event Production Systems for D'Marquee

Elevate your event with next-generation AVL systems engineered for clarity, impact, and reliability under live conditions. Designed as an integrated technical environment—not isolated components—these systems ensure audio coverage, visual fidelity, lighting dynamics, and signal control work together as one cohesive show backbone. The result is consistent performance across different venue scales and event formats, with stable workflows for rehearsals, live cues, and rapid changeovers. Whether you're running a conference plenary, a product reveal, a banquet programme, or a high-energy live segment, the audience experience remains intentional: every word is intelligible, every visual is legible, and every moment lands with the right emotional weight—without technical distractions.

Event teams often face rigid venue layouts, technical limitations, and tight schedules that make fast changeovers difficult. They also need spaces that can scale from structured sessions to entertainment without compromising production quality—while meeting rising sustainability expectations.

D'Marquee is designed to be adaptable, and Expo AV's integrated technical approach brings audio, visuals, lighting, and control together as one coordinated system. This reduces operational friction, supports smoother transitions, and delivers reliable, consistent show performance across different event formats.

Audio System

High-quality line array deployment paired with powerful subwoofers, delivering immersive, even coverage with the punch and definition needed for both speech and music.

LED Display & Control

High-resolution indoor LED screens supported by advanced switching and control, ensuring sharp visuals, stable feeds, and seamless transitions across content and live camera sources.

Lighting System

Dynamic lighting with versatile moving fixtures and professional-grade control systems, enabling precise cueing, atmosphere shaping, and consistent looks from rehearsal to showtime.



Curated Event Packages, Built to Scale.

D'Marquee offers curated, customisable event packages designed to make planning and execution seamless—whether you're hosting a focused meeting or a large-scale public showcase. Packages can be tailored to include venue setup, AV support, catering, décor, and operational requirements, ensuring each event aligns with the client's vision and programme needs. Supported by partnerships with industry-leading vendors, D'Marquee delivers consistent quality with the flexibility to adapt to different event formats, audience sizes, and production complexity. For organisers who prefer a simpler starting point, starter packages provide the essential foundations and can be scaled up as requirements grow.

This approach makes D'Marquee suitable for a wide range of events, including concerts, dinner & dance functions, consumer shows, product launches, exhibitions and trade fairs, food festivals and markets, charity galas, comedy shows, pop-up markets, large-scale team-building programmes, sports and recreation activities, weddings, tech and gaming conferences, esports tournaments, carnivals, cosplay and pop culture conventions, pet shows, movie premieres, motor and car exhibitions, artisanal craft fairs, silent discos, photography and art exhibitions, charity walks or runs, and music or dance festivals.

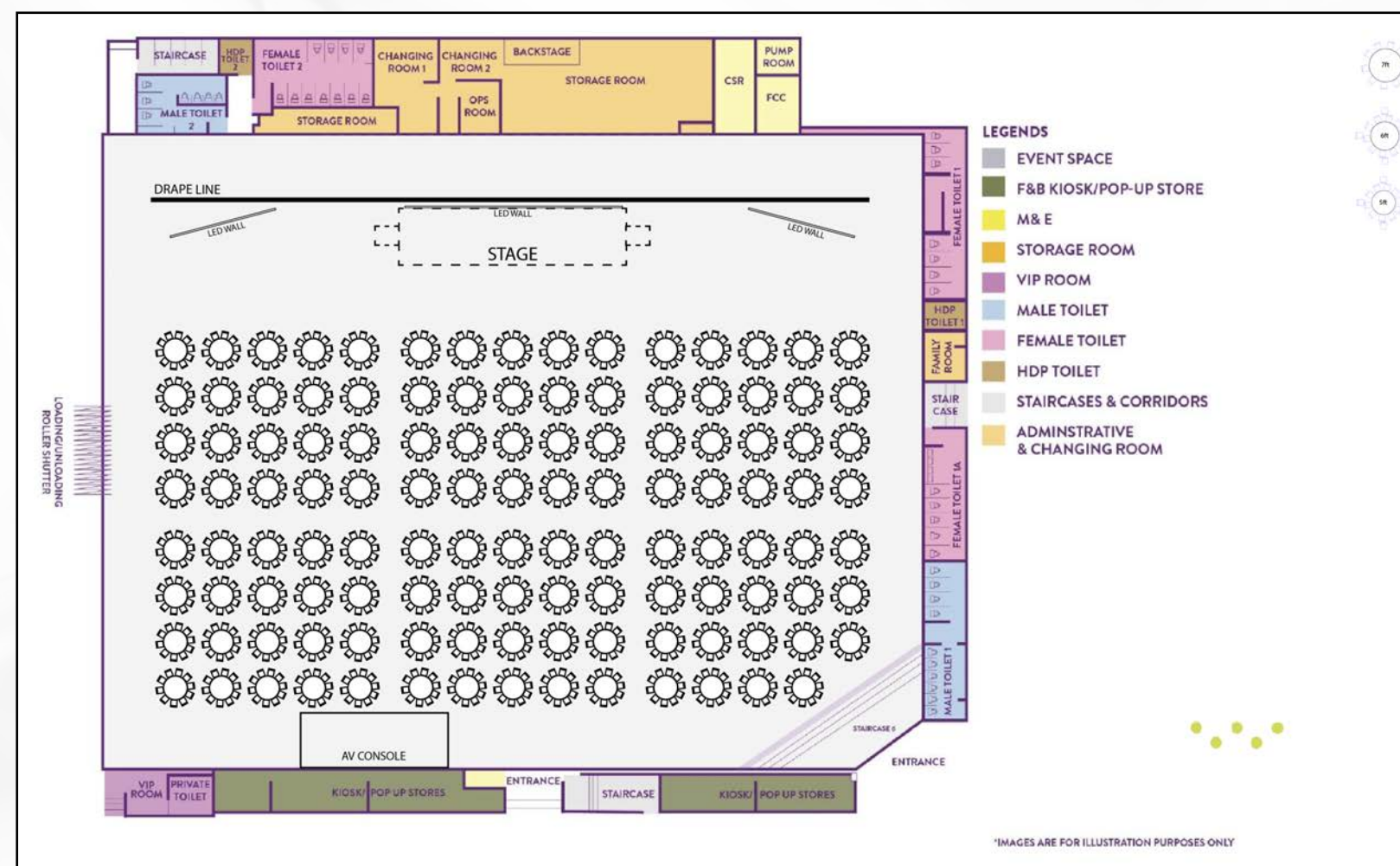


D'Marquee Floor Plans

Explore D'Marquee's 2,400 sqm pillarless floor plans—designed to scale across Banquet, Classroom, Conference, and Theatre configurations. Each layout is optimised for guest flow, stage and screen sightlines, and production readiness, helping organisers match the space to programme needs, capacity, and experience intent.

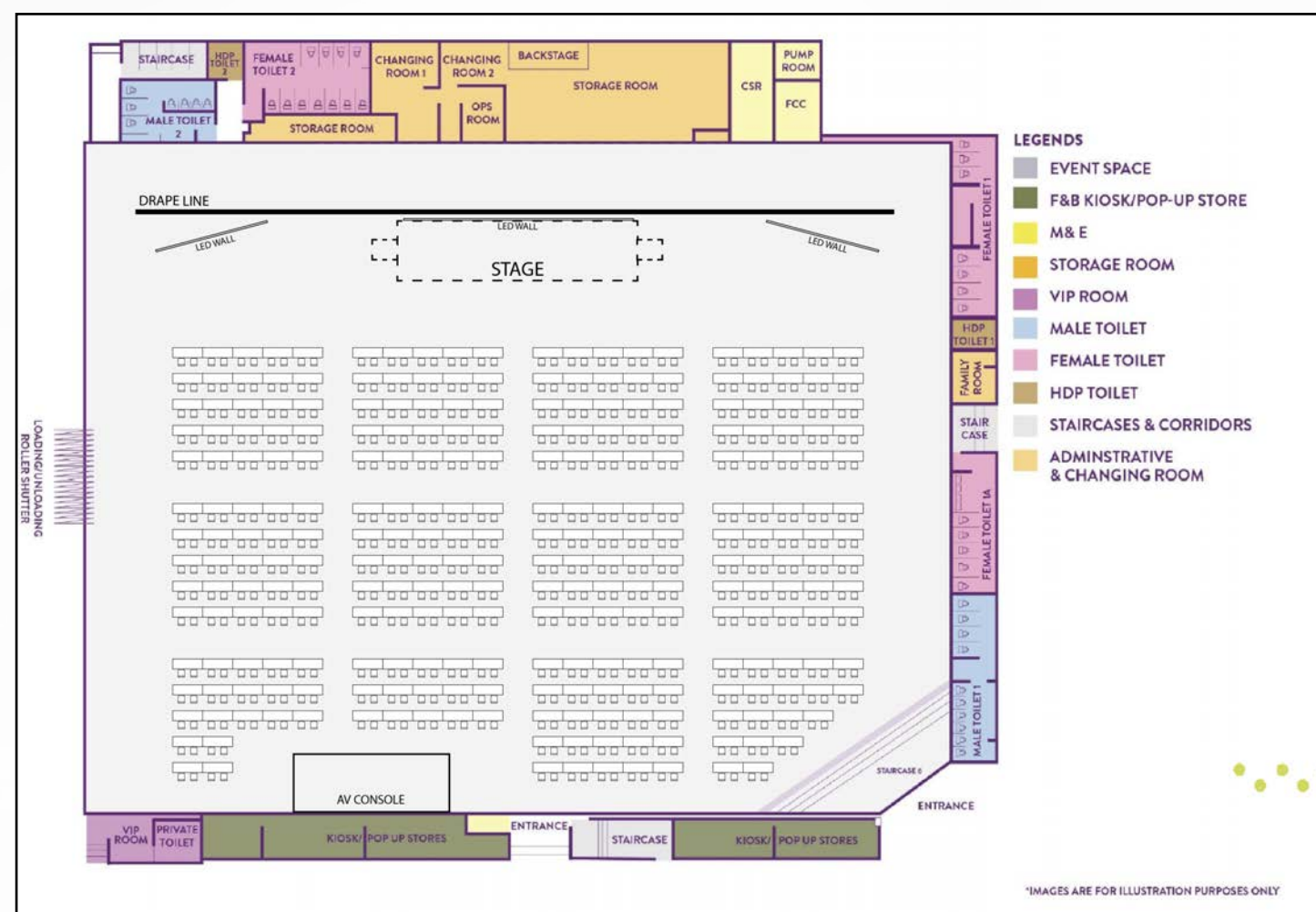
1. Banquet

Seats up to 1,320 guests, making it an excellent choice for weddings, gala dinners, and celebrations.



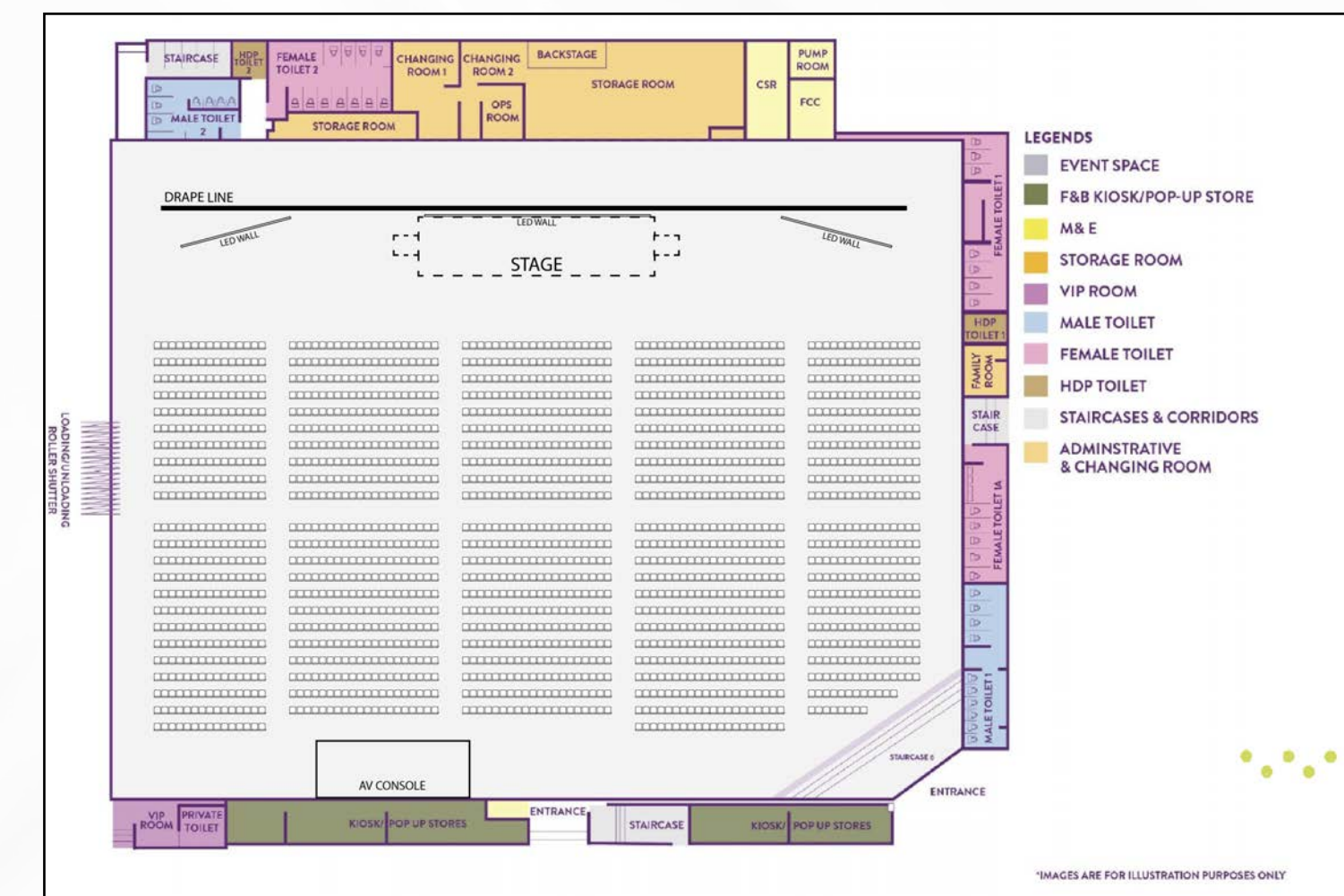
2. Classroom

Accommodates up to 500 attendees, perfect for seminars, workshops, or training sessions.



Conference / Theatre

Designed to host up to 2,200 guests, ideal for large-scale presentations or performances.



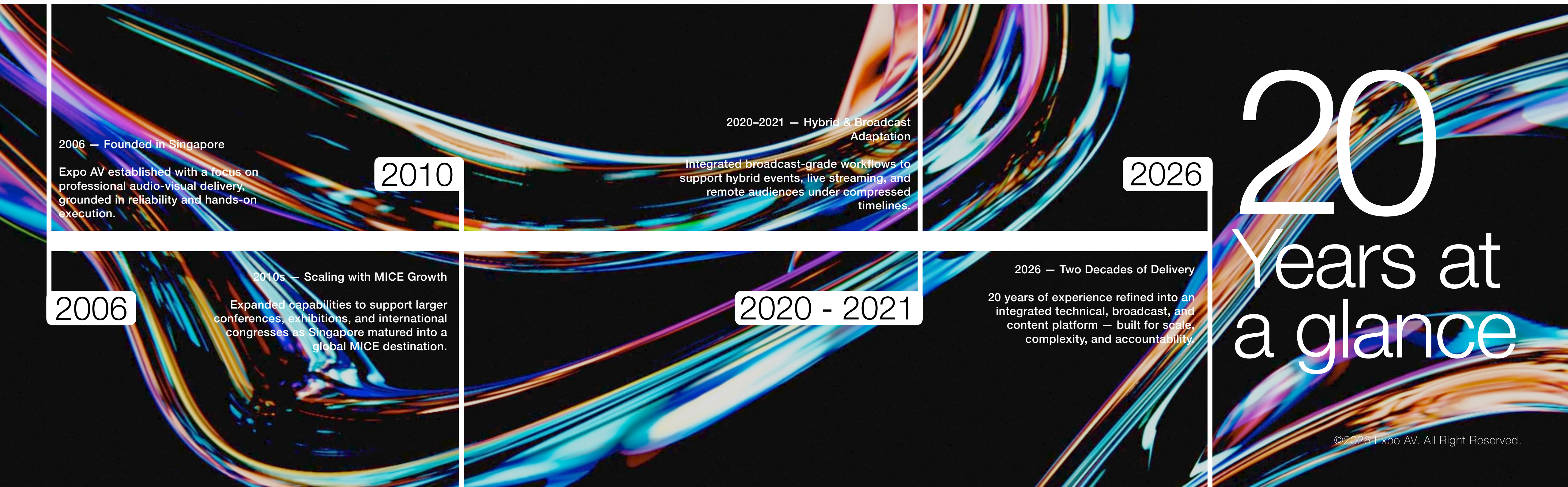
Partnering with D'Marquee to deliver
exceptional live experiences

Expo AV × D'Marquee

About Expo AV

Founded in 2006, Expo AV is a Singapore-based creative technology and live experience platform that has grown alongside the nation's rise as a global events hub. Built by engineers and shaped by creatives, we design and operate the infrastructure behind live programmes—where systems, storytelling, and environment come together to create emotion at scale. Today, we bring that same systems-led approach to D'Marquee, supporting the venue's ambition to deliver consistently high-impact experiences across corporate programmes, consumer shows, and live entertainment.

Working alongside Digital Kitchen Studios and The Production Initiative, Expo AV unites AVL, broadcast, content, and event technology into one coordinated delivery platform. As D'Marquee's Official Technical Partner, we collaborate closely with the venue team and organisers—from early planning and system design through rehearsals and show-day execution—to integrate audio, visuals, lighting, and control into a cohesive live environment. The result is smoother operations, faster changeovers, and experiences that land with clarity, consistency, and impact.



2006 — Founded in Singapore

Expo AV established with a focus on professional audio-visual delivery, grounded in reliability and hands-on execution.

2010

2010s — Scaling with MICE Growth

Expanded capabilities to support larger conferences, exhibitions, and international congresses as Singapore matured into a global MICE destination.

2006

2020–2021 — Hybrid & Broadcast Adaptation

Integrated broadcast-grade workflows to support hybrid events, live streaming, and remote audiences under compressed timelines.

2020 - 2021

2026 — Two Decades of Delivery

20 years of experience refined into an integrated technical, broadcast, and content platform — built for scale, complexity, and accountability.

2026

20
Years at
a glance

Our Core Values

People and Relationships at the Core

At Expo AV, relationships are the foundation of consistent, high-quality delivery. We invest in long-term partnerships built on trust, empathy, and collaboration—with clients, vendors, and our team—because live experiences only run smoothly when people are aligned. In the context of D'Marquee, this means working closely with the venue team and organisers to understand programme intent, operational realities, and audience expectations, then translating that into practical, dependable technical outcomes.

We maintain strong working relationships through clear communication, mutual respect, and shared accountability. From vendor coordination to show-day crew execution, this people-first mindset supports smoother planning, faster changeovers, and calmer decision-making under live conditions. At the core, relationships drive performance—and by investing in people, we create lasting value that carries through every brief, build, and show day at D'Marquee.



Complementing D'Marquee with Expo AV's In-House Content Production.

Digital Kitchen Studios

Content & Live Visuals Partner

Digital Kitchen Studios (DKS) is an independent creative studio and content production company with deep expertise in immersive visuals, motion design, and experiential storytelling. Since pioneering 3D projection mapping in 2010, DKS has delivered high-impact visual experiences that elevate audience engagement across live, hybrid, and digital environments.

In partnership with NTUC Club and D'Marquee, DKS complements the venue's event offering by aligning creative ideation with show-ready execution. Content is developed with live conditions in mind—ensuring motion graphics, video assets, and interactive elements are system-aware, performance-tested, and scalable for different event formats, from corporate programmes and consumer shows to concerts and festivals.

Operating both independently and as part of Expo AV's integrated delivery platform, DKS provides end-to-end content solutions spanning concept development, motion design, video production, interactive programming, and experiential activations. This enables organisers at D'Marquee to access a cohesive combination of technical production and creative content—supporting stronger storytelling, smoother show flow, and a more memorable audience experience.

Core Capabilities & Services

- **Content Ideation & Creative Direction**

Concept development, narrative framing, and visual ideation aligned to live environments, brand objectives, and audience behaviour.

- **Motion Graphics & Animation**

Custom motion design, animated content, and dynamic visual systems designed for LED walls, projection surfaces, and broadcast outputs.

- **Video Production & Visual Assets**

Pre-produced and live-adapted video content, including show opens, interstitials, transitions, and branded visual sequences.

- **Immersive & Experiential Visuals**

Projection mapping, spatial visuals, and large format immersive content designed to respond to architecture, movement, and sound.

- **Interactive & Real-Time Content**

Interactive visual systems, data-driven content, and audience-responsive experiences for live and hybrid environments.

- **Live Show Content & Playback Systems**

Show-ready content workflows aligned with technical cueing, playback control, and live execution requirements.

- **Hybrid & Virtual Event Content**

Visual content designed for live streaming, hybrid formats, and virtual environments — ensuring consistency across physical and digital audiences.

- **Brand Activations & Experiential Campaigns**

Creative development and content delivery for brand-led installations, experiential zones, and audience engagement touchpoints.



Complementing D'Marquee with Expo AV's Broadcast & Event Solutions

The Production Initiative

Broadcast & Event Solutions Partner

The Production Initiative (TPI) is a specialist broadcast and event solutions partner that enables large-scale live programmes through broadcast-grade workflows and integrated event technology. TPI brings operational depth across live capture, streaming, show control, and audience-facing systems—supporting both experience delivery and commercial outcomes.

In partnership with NTUC Club and D'Marquee, TPI can be integrated into the event framework from the outset to ensure broadcast and event-tech requirements are aligned with venue operations, show design, and audience flow. This includes dependable workflows for live streaming and multi-camera production, as well as event systems such as registration, ticketing, and on-site transaction enablement—reducing friction, improving oversight, and increasing reliability under live conditions.

Working alongside Expo AV on complex events and experiential IPs, TPI supports scalable delivery models that suit a wide range of programmes hosted at D'Marquee. This includes support for Expo AV's proprietary IP SQUAREROOM (2025), where broadcast and event technology play a key role in extending reach, strengthening engagement, and enhancing the overall live experience.

Core Capabilities & Services

- **Broadcast & Live Streaming Solutions**

Live switching, multi-camera production, streaming, and content distribution designed for conferences, exhibitions, concerts, and large scale live events..

- **Hybrid & Digital Event Infrastructure**

Broadcast workflows supporting hybrid formats, remote audiences, and extended digital reach beyond the venue.

- **Registration & Accreditation Systems**

End-to-end registration, accreditation, and access control solutions designed to manage high-volume audiences efficiently.

- **Ticketing Platforms**

Integrated ticketing systems supporting multiple entry types, capacity control, and real-time attendance tracking.

- **F&B POS & On-Site Transaction Systems**

Integrated point-of-sale systems for bars, concessions, and merchandise — improving throughput, reducing queues, and enhancing guest experience.

- **Operational Dashboards & Live Oversight**

Real-time visibility across attendance, transactions, and broadcast performance to support informed decision-making during live events.

- **Event Technology Integration**

Seamless integration of event-tech systems with production, broadcast, and venue operations.

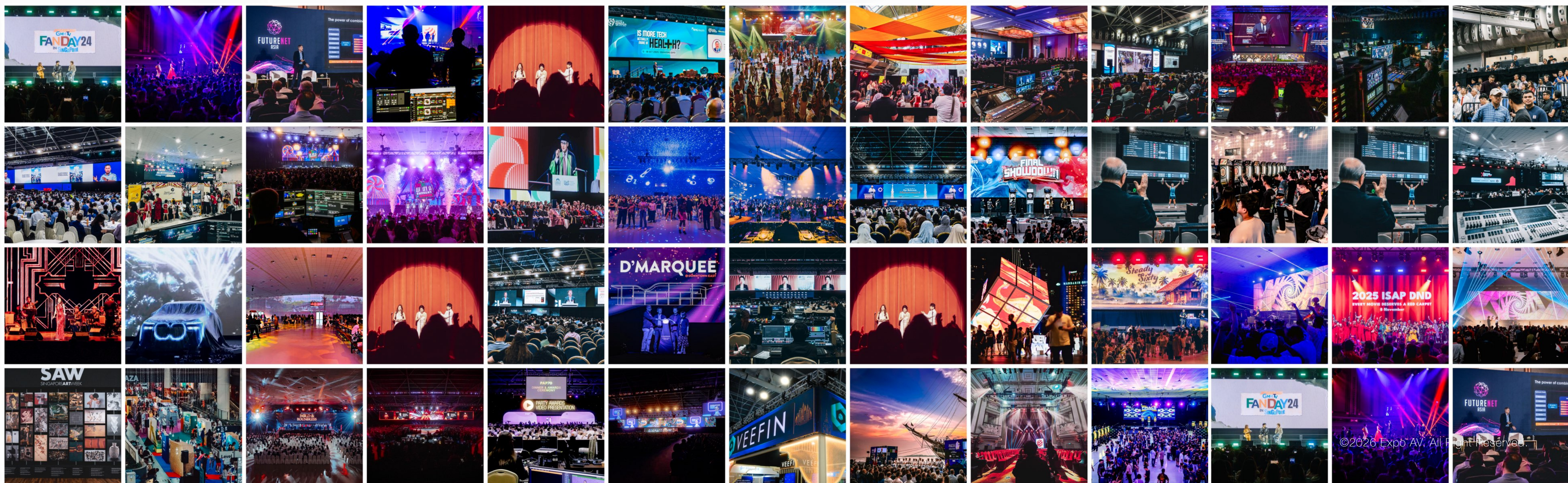
Broadcast precision. Operational control. Designed for live conditions.



A Systems-Led Approach

Expo AV applies a systems-led delivery model at D'Marquee—where audio, visuals, lighting, broadcast, content, and event-tech workflows are designed and operated as one integrated environment, not separate vendors or components. In a 2,400 sqm pillarless “black box” space built for rapid reconfiguration, we align show control, LED and lighting infrastructure, sound reinforcement, and audience-facing systems from the outset. From registration and ticketing to on-site POS and live production, everything is planned to work together—reducing fragmentation, minimising handovers, and creating a smoother experience for both organisers and guests.

By bringing every discipline under a single workflow, we maintain clarity from early planning through rehearsals and live execution. With clear ownership across the full event ecosystem—from audience entry and room transitions to show delivery and broadcast—our approach enables tighter coordination, faster troubleshooting, and reliable performance under live conditions. The result is events that feel cohesive, well-run, and consistent at scale—supported by systems built to hold up when it matters most.



End-to-End Event Production Capability

1. Audio · Visual · Lighting (AVL)

At D'Marquee, Expo AV delivers AVL as one integrated backbone for the venue's 2,400 sqm pillarless "black box" and multi-format setups. Audio, visuals, and lighting are engineered together for clear sightlines, consistent coverage, and stable show performance across theatre, classroom, conference, and banquet layouts.

This systems-led approach improves reliability under live conditions and enables efficient delivery across corporate programmes, consumer shows, concerts, and celebrations.

2. Content & Live Visuals Production

At D'Marquee, content and live visuals are delivered through Digital Kitchen Studios (DKS), Expo AV's visuals partner. DKS produces event visuals, motion graphics, and immersive content designed for the venue's large-format, pillarless space—built to match technical execution and show-day conditions.

Working alongside Expo AV from the outset, DKS ensures visuals are system-aware and performance-ready, enabling cohesive storytelling across screens, stage, and space with reliable delivery at scale.

3. Broadcast & Live Streaming Solutions

Delivered Delivered with The Production Initiative (TPI), our broadcast layer brings multi-camera capture, live switching, streaming, recording, and distribution to D'Marquee's large-format programmes—extending reach beyond the 2,400 sqm pillarless hall without compromising quality.

Built in from day one, broadcast is treated as part of the show system, supporting hybrid audiences and post-event content, with stable workflows, clean feeds, and reliable delivery under live conditions at scale.

4. Event Management Solutions

Also At D'Marquee, event-tech is delivered with The Production Initiative (TPI) to support registration, ticketing, and integrated POS for F&B and on-site transactions. These systems are designed into the show workflow to keep audience flow smooth from check-in to exit.

Integrated from the outset, they provide organisers real-time visibility over attendance and sales while improving service speed and overall commercial performance across live programmes.



Built on Trust. Delivered with Care.

In partnership with NTUC Club and D'Marquee, we shape live experiences that last.

At Expo AV, every engagement begins with trust—earned through alignment, collaboration, and clear communication. We work closely with the NTUC Club team, the D'Marquee venue operators, and event organisers to ensure programme intent, operational needs, and technical requirements are integrated from the outset.

Our delivery is built on care and consistency. By uniting technical production, content, and on-ground operations within one coordinated system, we help D'Marquee events run smoothly and perform reliably under live conditions—especially across multi-format setups and high-traffic show environments.

Through long-term partnerships and a people-first mindset, we remain committed to delivering experiences that create sustained value—for NTUC Club, for organisers and sponsors, for audiences, and for the wider communities served through the venue.

At its core, Expo AV is about building experiences that scale with confidence. Our integrated platform helps partners engage audiences consistently—from first touchpoint through live participation—within environments engineered to perform at scale inside D'Marquee.

By connecting delivery, content, and commerce, we support repeatable event ecosystems that extend beyond a single show. Integrated registration, ticketing, and on-site transactions enable efficient growth while maintaining clarity, control, and operational confidence.

Through collaboration within a proven end-to-end framework, partners benefit from reduced friction, repeatable execution, and shared momentum over time.

One platform. One workflow. Built to grow together.





People at the core. Experiences delivered with care.

Trusted partnerships. Thoughtful delivery. Live experiences that last.

✉ sales@eai.com.sg

☎ +65 6748-5245

📍 18 Tampines Industrial Crescent
#03-05, Space@Tampines
Singapore 528605

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Thank You.